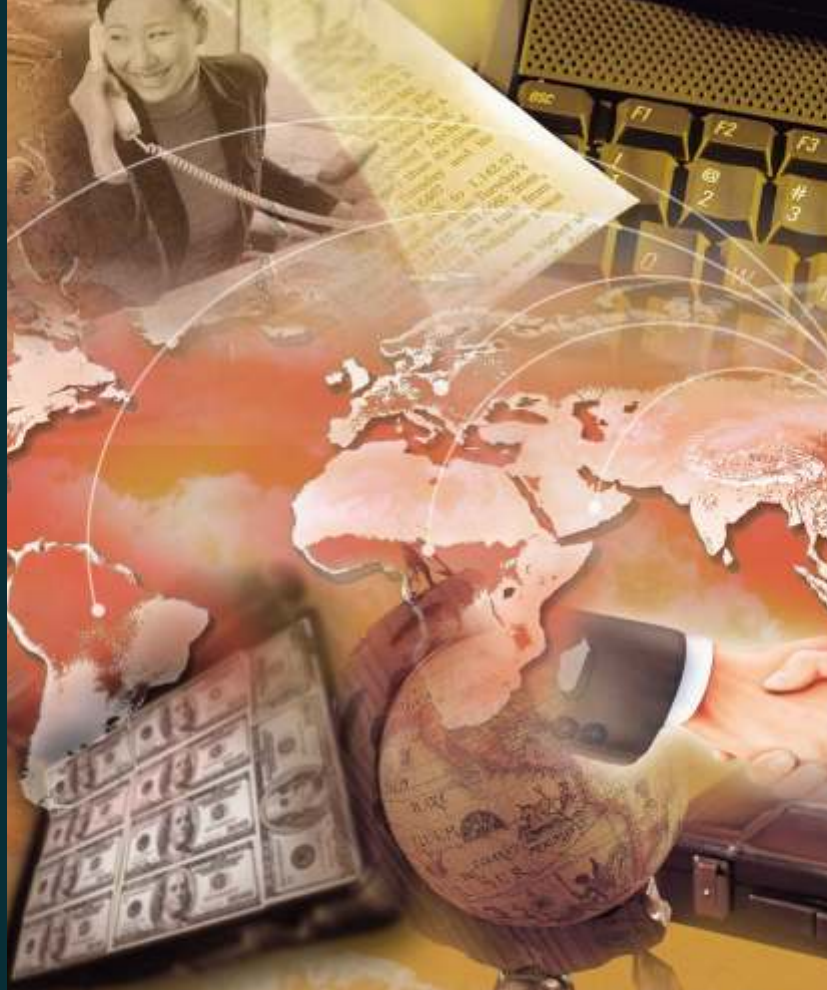


Affordable Web Solutions is an E-Branding Company with a great deal of experience and capacity of response, which is devoted to provide high-quality graphic design and web development.

Established by young but experienced GUI designers and web programmers, the company has been increasingly developing ever since. Today, Affordable Web Solutions is a highly specialized team of graphic design professionals and web developers, with more than 300 projects in our history - the result of our passion for excellence.

We have great expertise in corporate identity, logos, stationery, brochures, web design and development, database-driven websites with content management systems, and almost any other piece related to graphic design or programming.



# Affordable Web Solutions

A SOUND CHOICE IN DESIGN, DEVELOPMENT AND ONLINE PUBLISHING SERVICES.  
DELIVERING TOP QUALITY AT COST EFFECTIVE PRICES

The future is here when it comes to innovative and cost effective methods of increasing your business revenue streams whilst expanding your company by the use of Technology utilizing the internet. What other medium offers your business a valuable, cost effective vehicle for the delivery of international exposure and marketing?

In order to help you succeed, your business needs an IT partner that is dedicated to keeping current with today's technology. Affordable Web Solutions are at the leading edge when it comes to the IT industry, including comprehensive technological developments for the future of your online business. All this at prices that will not hurt your profitability!

At Affordable Web Solutions we help you achieve your online targets and reduce your overheads. We are a useful instrument, one which all companies need in order to progress and evolve in today's market place.

Why not look to our specialists for all of your online design, development, programming and Search Engine Optimization needs? Rest assured that you are in the good hands of team players with the same end goals as you and your own business.



Due to the expansive nature of IT and the related disciplines involved, implementing your own on-site IT department could prove expensive. Outsourcing has proven itself to be the cost effective answer for small to medium sized companies. Affordable Web Solutions Provide a diverse range of dedicated, cost effective, trained IT staff to meet your company's requirements, be this on a project basis or as a dedicated member of an existing team. This allows your business to keep its edge in the competitive market place.

The success of Outsourcing relies on the word "customer satisfaction". IT Outsourcing is about building relationships based on trust, and mutual respect. Affordable Web Solutions is an IT Outsourcing

Company, that provides, quality, with value added services, this allows you to focus on your core business needs. You can be confident that our dedicated outsourcing team is working effectively for you.





## OUR SERVICES

**SEARCH ENGINE OPTIMIZATION  
LINK BUILDING CAMPAIGN  
PPC CAMPAIGN  
MARKET RESEARCH  
EMAIL MARKETING  
BANNER ADVERTISEMENT**

**WEB DESIGNING  
GRAPHIC DESIGNING  
LOGO DESIGNING  
FLASH ANIMATION  
3D ANIMATED BANNERS  
CD PRESENTATIONS  
FLASH PRESENTATIONS  
FLASH BANNERS**

**24X7 CUSTOMER SUPPORT  
LOW COST WEB HOSTING & MAINTENANCE  
(Exclusively for for our clients)  
RESELLER HOSTING**

**WEB PROGRAMMING  
DATABASE DRIVEN APPLICATIONS  
ONLINE SOFTWARES  
CRSM  
(Online customer relationship & sales management system)  
CONTENT MANAGEMENT SYSTEM**

Affordable Web Solutions





## VENDOR SYSTEM

Become a vendor with Affordable Web Solutions for free!. You can then sell our ready web templates to your clients and earn commission on each sale. Our team will take care of the client's requirements and provide free support for 1 year along with 6 months free hosting for the site. You can login to our site with your vendor login details.

In your profile area you can see your Clients details, Request on process and your Payment history with Affordable Web Solutions. Every vendor has a unique code for passing his details to the site. This unique code will be embedded in a URL which will be sending to you by mail during registration. Please send that URL to your clients for the Template purchase. Every sale from this URL will be automatically added to your account.

So why tomorrow become a vendor today it self and start earning now!

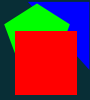


## CMS - Content Management System

CMS - Content Management System manages content (text, graphics, links, etc.) for distribution on a web server. Our software provides tools where users with little or no knowledge of programming languages and markup languages (such as HTML) can create and manage content with relative ease of use. Affordable Web Solutions Content management system(AWS CMS) uses a database to hold content, and a presentation layer displays the content to regular website visitors based on a set of templates. Management is typically done through a web browser. We efficiently integrate the Content Management System according to the functionality of your website.

AWS CMS differs from website builders like FrontPage or Dreamweaver and allows non-technical users to make changes to an existing website with little or no training. AWS CMS is a website maintenance tool rather than a website creation tool.





## Ready Web site Templates

Selecting a design for your website is really an easy process with our Template slideshow. You can either see this online in HTML format and one click on your selected template will take you to the purchase process. Otherwise you can download the whole template slideshow in flash presentation format and make your choice at your leisure. Our designs can be amended to your own business colour schemes and shades. (i.e. red, white or blue). We can include any logos or relative content that you forward to us in the form of an attachment or via our 'flow' system when you apply. We will also contact you and help you after you have submitted a Website Request Form.

Our package comes with domain name (Depend up on availability) a complete CMS (Content Management System), 5 Email Ids, 6 moths free hosting and 1 year 24x7 free support.



## SEO - Search Engine Optimization

Approximately 85% to 90% of all web site traffic comes from the search engines (SE) and directories. Just because your site is listed in the search engines does not mean that your customers will find it and that the SE will rank your site highly. "Search engine optimization and positioning strategies" are designed to give the engines what they want to see (and need) in order to find your site, then index and rank it accordingly in its search results. There is a requirement to improve upon your competitor sites from within your industry sector, thus increasing your web site ranking with the search engines.

Search engine optimization and positioning is an ongoing process that takes time and is challenging at best. It's not a simple matter of adding a few tags that contain your important keywords. It is an art from and often a science. SEO applies creative techniques relative to the algorithms of individual search engines and directories aimed at improving what the search engine 'wants' to see when it sends a robot to read your website. A technique that works for one search engine will not necessarily work for another. Affordable Web Solutions is committed to meeting the search engine optimization & positioning needs of your web site and proposes a campaign plan. Our goal will be to meet your outsourcing needs thoroughly and professionally by recommending and providing related services that will improve the rank of your website with most of the major search engines.

The Scope of Work will include site optimization and allied web promotion & development activities, SE-friendly content writing, and submission plus tracking to cover all major and support Search Engines and Directories.

On project completion your web site will be more accessible on the Internet, in terms of rankings for specific keywords across the major search engines.





## Online Customer Relationship & Sales Management system (Ideal for real estate Industry)

AWS Customer Relationship and Sales Management system encompasses the capabilities, methodologies, and technologies that support an enterprise in managing customer relationships and sales management. AWS CRSM software enables organizations to better manage their customers through the introduction of reliable systems, processes and procedures there by reducing the time consumption and complications involved in all levels of CRSM, right from receiving calls to following leads. Our integrated database ensures you receive right data at right time. Our exclusive software can be integrated to your existing website there by enabling you to manage the data in the database of your website.



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